

Annex-1

Suggested List of Activities for States/UTs and Cities for Swachhata Hi Seva: 11th September – 27th October 2019

SI No	Phase	Date(s)	Suggested list of activities
1	Preparation and Awareness	11 th September – 1 st October, 2019	<ul style="list-style-type: none"> • Mass awareness generation activities across all urban areas • Focused awareness activities in schools and colleges • ULBs to identify locations for plastic waste collection & segregation • ULBs to plan transportation logistics to ULB collection hubs • Preparation for collection and disposal of all accumulated plastic waste, specifically from railway tracks and national highways • Campaign on replacing plastic bags with jute/cloth bags with mass production
2	Shramdaan	2 nd October 2019	<ul style="list-style-type: none"> • National: <ul style="list-style-type: none"> ✓ <i>Pledge for a Plastic Waste Free India</i> ✓ <i>States/UT to announce ban on Single Use Plastics (if ban not already in place)</i> • Community shramdaan <ul style="list-style-type: none"> ✓ <i>Massive plastic waste collection drives by all, across all urban areas</i> ✓ <i>Mass segregation drives in all urban areas</i>
3	Recycle / Disposal	3 rd – 7 th October, 2019	Transportation of collected waste from all wards to ULB collection hubs
		8 th – 10 th October, 2019	Segregation into recyclables and non-recyclables
		11 th – 27 th October, 2019	Transportation to industries for recycling/disposal

Suggested List of Activities for Making public events and cities Plastic-free

SI No	Suggested Activities
1	Declare complete ban on usage of any single-use plastic items (cutlery, water bottles, wrappers, containers etc) during any public event / festival.
2	Encourage setting up of ' Bartan Bhandars ', ' jhola bhandars ' etc. for providing alternative options to plastic containers / utensils during any public events
3	Ensure adequate numbers of collection vehicles for collecting and transporting the plastic waste to authorized recycling / processing facilities.
4	Set up adequate numbers of Material Recovery Facilities in every city to handle recycle and/or processing of collected plastic waste
5	Impose complete ban on use of single-use plastics in all government office and residential premises across the state, including those of PSUs and related entities
6	Hold meetings with FMCG manufacturers / users to discuss how they can contribute to the theme as part of their EPR mandate
7	Integrate all informal rag pickers, kabadiwalas, recyclers into the formal waste management system
8	Create audio-video creative (videos, jingles, print-ads) in local language on the 'plastic-free' theme and disseminate widely on local radio, TV, print and social media
9	NGOs and SHG groups may conduct 'jhola' (cloth bag) collection drives among households, and after cleaning them, re-distribute them among households for use in shopping, etc.
10	Encourage citizens and organisations to use cloth bags as gift wraps during festival gifting
11	Encourage citizens and organisations to give cloth bags as gifts during the festival season
12	Organize Swachhata Rallies and pledges by school / college students, citizens, NGOs, RWAs, corporates on the theme of ' <i>plastic-mukt Bharat</i> '
13	Organise Inter-school Swachhata competitions (essay writing, painting, drama, nukkad natak, etc) on the theme of <i>plastic-mukt Bharat</i> '
14	Organise Plogging drives by citizens (with participation from govt. officials, NGOs, SHGs, corporates, religious leaders, swachhata ambassadors): ULBs to provide citizens with bags, sticks and other necessary equipment to collect plastic trash. The groups collecting maximum trash may be suitably acknowledged/ felicitated by ULBs at local level.
15	Encourage NGOs and citizens to hold cleaning drives around water bodies, beaches, riverfronts, lakes and ponds to clear plastic debris
16	Ban all eateries / shops along beaches and water fronts from using plastic containers and wrappers.

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17	Encourage all food / restaurant aggregators to replace plastic delivery containers with bio-degradable options
18	Incentivise citizens to deposit plastic waste at ULB-authorized collection centres.
19	Organise seminars, workshops for citizens with experts in the field to discuss how the city can be made plastic-free.
20	Encourage all religious leaders and public speakers to reiterate and stress the necessity for reducing plastic use, during their public discourses
21	Earmark at least one day of every month as 'plastic-free' day in every city.
22	Felicitate NGOs/citizens who have done exemplary work on the 'plastic-ban' theme
23	Felicitate RWAs, Hotels, and other Bulk-Waste Generators who have become 'plastic-free' and incentivize them

** Please note that this is an indicative list. States and cities may undertake any other activity (ies) that celebrate the spirit of a Jan Andolan*